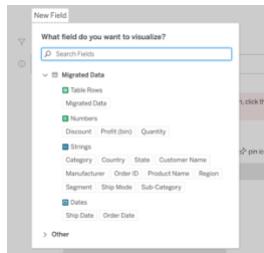


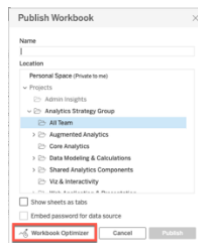
# 2022.1 PRODUCT RELEASE: MAIN FEATURES ONE-PAGER



With **Ask Data Phrase Builder** in Tableau Online and Server, end-users can now click through an embedded workflow to add fields and filters to make it easier to build and modify visualizations in Ask Data.

**This is for all users** since Ask Data is available to Creators, Explorers, and Viewers.

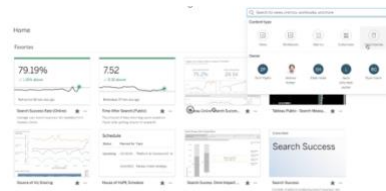
**Why should they care?** This is important because it enables end users who are not familiar with the data or analytics to click through a set of actions, learn about the different set of fields and filters available for the Lens, and build out phrases incrementally.



**Workbook Optimizer** helps *Creators and Explorers* unpack and demystify how their workbook design will impact performance before publishing to Tableau Server, Online, or Public.

**This is for Creators and Explorers but impacts Viewers.** This will help ensure that *Creators and Explorers* build their workbooks with performance in mind to ensure a more positive experience around performance for *Viewers*.

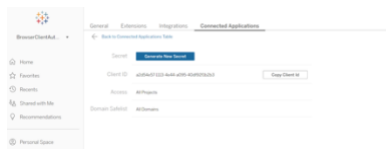
**Why should they care?** Performance of individual workbooks plays a central role in our customer's experience of Tableau and both the individual and organizational level.



**New Search Experience** is an entirely new search engine on Tableau Online and Server that delivers better relevance and a more delightful search experience designed for simplicity and speed.

**This is for Explorers and Viewers.** The new search allows end users to find relevant content faster increasing their productivity.

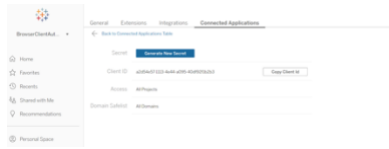
**Why should they care?** Success of finding relevant content leads a customer to be more successful and higher satisfaction by making them more productive.



**Backgrounder Resource Limits** allow IT to set concurrency and daily run time limits on the backgrounder process usage level for each site on Tableau Server environments with Server Management.

**This is for IT.** This allows *Server Admins* to configure and control how the Backgrounder resources are used by their constituents.

**Why should they care?** Those customers who have heavy backgrounder load and a limited number of backgrounder resources can now ensure their end users have an equitable experience using this new capability.



**Enterprise Deployment Guidelines** helps IT teams to deploy Tableau with an industry-standard approach to availability, performance, security and compliance, and scalability.

**This is for IT.** This provides technology agnostic guidelines to Server Admins who need to deploy Tableau Server on-premises or in the cloud, providing them with flexibility to easily secure, and scale.

**Why should they care?** IT teams will have a streamlined industry-standard approach to deploying Tableau Server making it faster and easier to get started.